



MAHESHTALA MUNICIPALITY

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E-NEWSLETTER OF MAHESHTALA MUNICIPALITY FOR THE MONTH OF DECEMBER, 2023

Activities during the month of December 2023

Training on Retail Management

In collaboration with CMI Learning & Development and financial support of WB SC ST & OBC Development & Finance Corporation, a training on Retail management was initiated in this month for SC candidates. The course is for two months. After successful completion of the course placement support to be provided to the candidates. 50 candidates enrolled themselves in the training.



Clean Toilets Campaign

Ministry of Housing and Urban Affairs, Government of India launched a five weeklong 'Clean Toilets Campaign' from 19th November, 2023 (World Toilet Day) to 25th December, 2023; on the occasion of 'World Toilet Day 2023' in convergence with DAY-NULM and SBM (U). Under this initiative all the public toilets within the municipal area are to be graded in the prescribed format towards selection of the best toilet. SHG members were trained to perform the task and they visited the toilets and carried out the given assignment. All the reports are



uploaded in the SBM portal.



Duare Sarkar Phase 8

Duare Sarkar is an initiative of the State Government to extend government service provision at the door step of the beneficiary. From 15th of December to 30th December 2023 camps took place in different



wards of the ULB. Total 175 camps were held in this phase.

Activities under National Urban Livelihood Mission: WBSULM (West Bengal State Urban Livelihood Mission):

Shelter for Urban Homeless (SUH)

Monthly health checkup camp was organized on 19th December. Each and every month health checkup camps are organized to minimize health related issues and timely diagnosis of illness.



Night survey conducted on 21st December to identify homeless people in the area.



Empowerment of Women

Two new Self-Help groups (SHGs) were formed and they opened their group savings bank account. 5 SHGs received first dose of Cash Credit loan (CCL). Each of the groups received Rs1.5 lakh as CCL.

Individual business loans

PM Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) is a loan scheme for street vendors and small business persons. Phase by phase an applicant will get Rs. 10000, 20000 and 50000. In the month of December 145 applicants applied for the loan.

Simultaneously socio-economic profiling is also going on of those who have received aforesaid loan. The profiling of all the beneficiaries of PM SVANidhi to be profiled along with their families. The profiling exercise would assess their potential eligibility for various Central Welfare Schemes.



Activities under National Urban Health Mission:

Nine outreach health camps were organized in this month in the remote places of the Municipality to provide curative and preventive medical service at remote area. Total 428 beneficiaries received the service.



150 pregnant women received antenatal health checkup in this month through Urban Public Health Centres under Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA).

The fellow citizens may go through the monthly E-newsletter and pass on their comments for our guidance and rendering better services to the citizens.

Chairman
Maheshtala Municipality